

Message Text

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PAGE 01 SAO PA 00976 031956Z
ACTION EB-08

INFO OCT-01 ARA-10 ISO-00 COME-00 STR-07 TRSE-00 OMB-01
SP-02 CIAE-00 INR-10 NSAE-00 OPIC-03 /042 W
-----088234 040711Z /11

R 031800Z APR 78
FM AMCONSUL SAO PAULO
TO SECSTATE WASHDC 8416
INFO AMEMBASSY BRASILIA
AMEMBASSY MEXICO
AMEMBASSY BUENOS AIRES
AMCONSUL RIO DE JANEIRO

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FROM EMBASSY COMMERCIAL COUNSELOR

E.O. 11652: N/A
TAGS: ETRD, BR, MX, AR
SUBJ: GOB RELAXES BAN ON X-RAY FILM IMPORTS

REF: A) BRASILIA 1101, FEB 10,1977
B) RIO DE JANEIRO 5488, NOVEMBER 23,1977

1. RICHARD HAINES, PRESIDENT OF KODAK BRASILEIRA, INFORMED THE COMMERCIAL COUNSELOR THAT CACEX HAS RECENTLY LICENSED THE IMPORTATION OF 500,000 SQUARE METERS OF X-RAY FILM, VALUED AT APPROXIMATELY \$4 MILLION. HALF WILL BE IMPORTED BY KODAK FROM MEXICO AND HALF BY AGFA FROM ARGENTINA. DUPONT WAS NOT LICENSED TO IMPORT ANY FROM ITS SUBSIDIARY IN WEST GERMANY.

2. HAINES SAID THAT IN RESPONSE TO THIS GOB ACTION, THE GOVERNMENT OF ARGENTINA RELAXED ITS EMBARGO ON IMPORTS OF PHOTOGRAPHIC PAPER FROM BRAZIL AND LICENSED THE IMPORTATION OF \$1 MILLION WORTH OF PAPER.

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3. COMMENT: THIS IS THE FIRST LICENSING OF X-RAY FILM IMPORTS SINCE CACEX FROZE LICENSES OVER A YEAR AGO TO PRODUCE THE NEWLY ESTABLISHED MANUFACTURER, SAKURA, IN WHICH THE GOB HAS A 45 PERCENT INTEREST THROUGH THE NATIONAL DEVELOPMENT BANK. WE HAVE HEARD THAT THE GOVERNMENTS OF BOTH MEXICO AND ARGENTINA HAD PROTESTED THIS VIOLATION OF LAFTA RULES, BUT WITHOUT AVAIL UNTIL THE RECENT ACTION. THE 500,000 RECENTLY LICENSED

REPRESENTS ONLY ABOUT 11 PERCENT OF BRAZIL'S ANNUAL CONSUMPTION,
BUT IS ENCOURAGING TO KODAK BECAUSE IT SEEMS TO CONFIRM THE
ASSURANCES OF CACEX DIRECTOR BENEDICTO MOREIRA THAT HE NEVER
INTENDED TO CUT FOREIGN SUPPLIERS OUT OF THE MARKET COMPLETELY
BUT ONLY TO PROTECT THE GOB'S INVESTMENT IN SUKURA BY ENSURING
IT A SHARE OF THE MARKET.
CHAPIN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FILMS, IMPORT CONTROLS, IMPORT LICENSES
Control Number: n/a
Copy: SINGLE
Draft Date: 03 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978SAOPA00976
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Drafter: n/a
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Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780144-0932
Format: TEL
From: SAO PAULO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780499/aaaadgdg.tel
Line Count: 69
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
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TAGS: ETRD, BR, MX, AR
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Review Markings:
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